

HUMBOLDT STATE UNIVERSITY CENTER
BOARD OF DIRECTORS

Meeting on Thursday, March 14, 2019

The Humboldt State University Center Board of Directors met on the above date in the University Center Banquet Room, at Humboldt State University, Arcata, California. Chair, Joshua Sales, called the meeting to order at 5:16 p.m.

Directors Present: W. Wayne Brumfield, Chant'e Catt, Amanda Hubacek, Jourden Lamar, Steve Martin, Destiny Mendoza, Armeda Reitzel, Mark Rizzardi,

Directors Absent: Emily Adams, Gregg Foster, Jazmin Sandoval,

Staff Present: Roy Furshpan, Dave Nakamura, Rob Christensen, Ron Rudebock, Wendy Sotomayor, Ruth Sturtevant, Bridget Hand

MINUTES

SUBJECT: Approval of Agenda

MOTION: It was moved (Reitzel) and seconded (Mendoza) to approve the Agenda.

ACTION: The Agenda was approved.

SUBJECT: Approval of Minutes

MOTION: It was moved (Reitzel) and seconded (Martin) to approve the Minutes of the Board Meeting on February 7, 2019

ACTION: The motion was approved.

SUBJECT: Seating of New Board Member – Jeremiah Finley, newly seated AS Student Affairs Vice President

MOTION: It was moved (Reitzel) and seconded (Mendoza) to appoint Jeremiah Finley to the UC Board.

ACTION: The motion was approved.

SUBJECT: Public Comment

Ollie, a senior at HSU, spoke about the current policy that requires students to remove their backpack before entering the South Campus Marketplace. Ollie stated that he thinks that the policy stigmatizes students and encouraged the Board to seek alternative solutions including reducing the costs

associated with food for sale on campus. He felt that students are being criminalized and may not have the money for food.

SUBJECT: Chair's Report – Joshua Sales

Student-at-large Elections – The students not returning for 2019/2020 are Joshua Sales, Emily Adams and Destiny Mendoza. Two one-year seats are available.

Executive Director's Annual Performance Appraisal Process

Vice President Brumfield will be arranging the Board feedback for this appraisal process. The intent would be to get Board feedback that will then be summarized for both the Executive Committee and the full Board in order to complete the annual appraisal process.

Student Selection Screening Committee – AS elections will soon be underway. The purpose of this committee is to oversee the student-at-large election process for the upcoming Board year. Chair, Joshua Sales, will make appointments to the committee which will meet to discuss publicity, advertising, and outreach. Up for election are the two one-year student at large positions.

SUBJECT: Executive Director's Report – Dave Nakamura

Housing Project Update – All resident halls with the exception of College Creek are relatively old and dated. Housing in the surrounding community presents challenges of affordability and availability for students. Recently there have been housing projects, including apartments off of Foster Avenue and the proposed "Village Project" on the west side of 101. The Village Project is presently going forward with the developer and the city but would not be affiliated with the university. Three years ago the campus commissioned a demand study whose findings concluded that there was a shortage of student housing both off and on campus. The campus has considered an idea to combine a housing project, a dining facility and a student health center. The key drivers include high level goals to achieve a targeted graduation rate, expand facilities for mental and health services, learning community use and synergies of resources not done elsewhere in the CSU.

The areas that were looked at were the location of Cypress Hall, the J Parking Lot and Library Circle. The J lot was considered not feasible for geo technical reasons. Tearing down Cypress would eliminate 422 bed spaces for at least two years during the demolition and construction phases which the

campus cannot afford. The Library Circle area is presently under study as the preferred site.

Facilities Project Update -There are two large facility projects that are advancing – Electrical sub-station infrastructure upgrade and the Quad Elevator located in the clock tower. The projects are estimated for as much as \$800,000 dollars. These projects will be paid for out of the Campus Union Trust Fund.

OLD BUSINESS

SUBJECT: University Center Fee Adjustment

Dave Nakamura reported the Student Fee Advisory Committee met February 6, 2018. The committee did provide feedback on the draft marketing materials provided. The branding project is very complex as it relates to the structure of the UC. Once the edits are complete, marketing will begin in anticipation of the April vote.

SUBJECT: New Website

Launched three weeks ago. It provides a significantly upgraded look and will be easier to modify by the UC Staff. It presently provides a significant amount of information on the student fee referendum. University Center has an interesting branding issue in that many students cannot identify the University Center as whole, but they do identify with the individual departments.

SUBJECT: New Business

Independent Auditor Contract - Douglas Edgmon, HSU Assistant Controller, presented information on the process used to identify and select an auditor for the UC for the next five year time period. Each auxiliary is required to have an external audit firm for the annual financial audit. The responsibility to identify an auditor is made through a joint committee with membership from the staff and Board of each auxiliary and self-support unit at HSU. The University Center's representatives included Dave Nakamura, Wendy Sotomayor and Chair, Joshua Sales. The University consulted the CSU to create a quality RFP and sent them to all local, regional and national CPA firms. The audit includes all four auxiliaries, KHSU, Children's Center and NCAA compliance for Athletics. On January 9th there were bids from seven firms, a scoring rubric was used and four audit firms that met the qualifications. Three firms were provided serious consideration that included internet interviews, reference checks, and review by the chancellor's office.

After this extensive review, the firm of Moss Adams was selected for recommendation. They have their home base in Medford OR.

Moss Adams also came with enthusiastic references from multiple sources.

MOTION: It was moved (Martin) and seconded (Reitzel) to approve Moss Adams as the UC auditor for a five year term, 2019 - 2023.

ACTION: The motion carried

SUBJECT: General Board Announcements

Educated Landlord and Tenant Program was accepted to the CSU Research Competition.

The Paddling Film Festival with Recreation 220 Planning Students will be April 11th. The proceeds will go into the HSU Access Scholarship fund which allows students who cannot afford a class to apply for a scholarship fund.

The Executive Director noted that he and the Dining Director would meet with the students who expressed issues with the Marketplace.

Chante noted that she has been treated poorly at the Marketplace several times because of forgetting to leave her backpack and having a service dog.

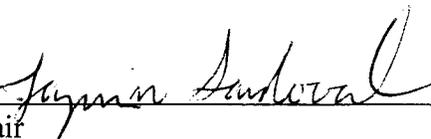
Ron announced that cooks and chefs have competitions last month was a chili cook off and all of the money collected is donated to Oh Snap.

SUBJECT: Adjournment

The meeting adjourned at 6:45pm.

Submitted by:
Chele Shaw
Accounting Technician

Agreed and Accepted:

 4/11/19
Chair Date